



MageTitans Netherlands

Groningen - September 26th 2025

Sponsorship Document 2025

What is MageTitans?

MageTitans is a **non-profit technical conference** organized for the **Magento Developer Community**. Originally the brainchild of Jon Woodall at Space 48, MageTitans was created to give back to the community and to reach out to like minded individuals and companies. The conference, launched in Manchester UK as an annual event, is now spreading all over the world with countries such as Italy, Spain, Mexico, USA and The Netherlands. All this thanks to the growing positive response from the community members that attend, speak and sponsor.

What makes MageTitans special?

The non-profit event is **by developers, for developers**. No sponsored talks, no “interesting talks” that are actually trying to sell you something, no “showcase” talks. Just interesting talks for developers. It is a purely technical conference. We also have **only one track**, which makes for a straight-forward conference. No fomo, no walking around.

MageTitans Netherlands

In 2018 the first edition of MageTitans Netherlands was organized in 2018, followed by a second edition in 2019. Then Covid hit and plans were canceled. However, in 2024 we were back! We welcomed almost 100 attendees per edition in the first two years and got to **150 attendees in 2024**. We are eager to make this great event even bigger this year!

Any surplus profit we make from the event will be donated to a charity of our choosing. In 2018 and 2019, this was the Beatrix Children’s Hospital in Groningen, in 2023 this was the Heart Foundation of the Netherlands (Hartstichting).



Why MageTitans?

In the fast pace of Magento e-commerce growth we face a constant race to acquire the necessary skills to keep up with the latest technologies and know-how.

That's why MageTitans content has been designed by Magento Developers for Magento Developers.

MageTitans has not only garnered online and social attention but also physical attendees from all around the world. The aim of the conference is to offer affordable access to the world's biggest and best thought leaders and innovators, and offer a space for Magento developers to network and share knowledge with their peers.

To reach this aim, we use the following core principles:

- To promote connection, collaboration and communication among the Magento community.
- To encourage self-improvement.
- To create a fertile ground for exploratory discussions with Magento experts.
- To make the world a better place to live by giving back through charitable projects.



Headline Sponsor Package (1 Available)

€ 7,000 excl. VAT

Pre-event:

- Logo on website (home page + sponsors page)
- Social media announcements on LinkedIn (x6)

At the event:

- Light Cube (60cm) which you can sit on (you can keep this after the conference)
- Logo on conference badges
- Logo on holding slides
- Logo on conference roll-up X
- Opportunity to give a goodie to visitors (no flyers)
- Exhibition space at event + your own roll-ups (x2)
- 5 free tickets



Gold Sponsor Package (2 Available)

€ 3,500 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements on LinkedIn (x4)

At the event:

- Light Cube (40cm) which you can sit on (you can keep this after the conference)
- Logo on conference badges
- Logo on conference roll-up
- Opportunity to distribute gifts (no flyers)
- Exhibition space at event + your own roll-up
- 3 free tickets



Silver Sponsor Package (5 Available)

€ 2,500 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements on LinkedIn (x3)

At the event:

- Logo on conference roll-up
- Opportunity to distribute gifts (no flyers) to delegates
- Exhibition space at event
- 2 free tickets



Bronze Sponsor Package (8 Available)

€ 1000 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements on LinkedIn (x1)

At the event:

- Logo on conference roll-up
- Opportunity to distribute gifts (no flyers) to delegates
- 1 free ticket



Hackathon Sponsor Package (2 available)

€ 750 excl. VAT

Pre-event:

- Logo on website (sponsor page)
- Social media announcements on LinkedIn

At the event:

- Welcome remarks at the hackathon
- Opportunity to distribute gifts (no flyers) to delegates
- Logo on hackathon banners
- 1 free ticket



After Party Sponsor Package (2 Available)

€ 1000 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Logo on party ticket
- Social media announcements (x1)

At the party:

- 1 free ticket



MarioKar Sponsor Package (1 Available)

€ 1750 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Logo on party ticket
- Social media announcements (x1)

At the event:

- 1 free ticket
- You will receive credits for sponsoring this game

A caravan with a Gamecube with Mario Kart for 4 players!



Boulderbox (1 Available)

€ 1750 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x1)

At the event:

- 1 free ticket
- You will receive credits for sponsoring this game

Vertical Twister! Climb your way around the box according to the spins!



YouCube Tetris XL (1 Available)

€ 1750 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x1)

At the event:

- 1 free ticket
- You will receive credits for sponsoring this game

4-player physical Tetris Game - a multiplayer race against the clock that tests your spatial skills!



Contact Us

If there are any questions regarding the sponsor packages or if you want a sponsor package tailor made that suits your budget, please contact Peter Jaap Blaakmeer at peterjaap@elgentos.nl and we'll see what we can do for you.

